



Escape to Paradise 2020 Incentive Contest Terms and Conditions & Official Rules

1. **ELIGIBILITY:** Escape to Paradise 2020 Contest (the “Campaign”) is only open to legal residents of the fifty (50) United States, the District of Columbia, Puerto Rico or Canada who are eighteen (18) years of age or older and are an active Tranont Associate at the time of the Campaign. Employees of the Campaign sponsors and their respective parent companies, affiliated companies, subsidiaries, sponsors, advertising agencies and third-party fulfillment agencies and their respective employees, officers, directors, successors and assigns as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible to enter. The Campaign is subject to federal, state, and local laws and regulations and is void where prohibited.
2. **AGREEMENT TO OFFICIAL RULES:** Participation in the Campaign constitutes participant’s full and unconditional agreement to and acceptance of these Official Rules and the decisions of iMoney Tools, LLC dba Tranont (“Tranont”), which are final and binding. Earning a prize is contingent upon fulfilling all requirements set forth herein.
3. **CAMPAIGN PERIOD:** Points can be earned starting March 1, 2020, 12:00 AM MST and ending June 30, 2020 11:59 PM HST.
4. **HOW TO ENTER:** All active Tranont Associates will be eligible to win. Associate point totals earned during the Campaign period will be counted and verified by Tranont. The opportunity to win is increased by the number of individual points earned. Points shall be earned in the following ways:

One-time point opportunities:

- 500 points Complete your first Blue Number meeting (schedule your Blue Number meeting at: getmyblue.com. Counted for new Blue Number meetings starting March 1st, 2020. Excludes prior or duplicating Blue Number meetings and CNAs. If the meeting is scheduled with an agent outside of getmyblue.com or with an agent that is not considered a Wealth Specialist (as deemed so by Tranont Life), points will not be granted. The Associate must be present and engaged in the process as well as moving toward and be part of a plan of action (dynamic savings plan or the like). Purchasing a policy is not required to earn points. If married, both parties must attend the Blue Number meeting together, only one meeting per household will count for the one time points, points will not be split or transferred. If the appointment is canceled for any reason points will not be granted, appointments are given on a first-come, first-serve basis for availability. If you are unable to attend an appointment before June 30, 2020, you will not receive points. Points will only be given to Associates who are attending a Blue Number meeting (also known as; financial analysis and or CNA) for the first time. No exceptions will be made)
- 300 points Refer two others who complete their first Blue Number meeting (submit a referral using the “Submit Referral” link at the bottom of the page on getmyblue.com. The referral appointments must follow the same guidelines of making and completing the Blue Number meeting. To qualify for the points, a total of two referrals must be made and completed; it may not count if Blue Number meeting, or CNA, has previously been completed)



- 200 points Become a licensed Tranont Life referring agent (to start the process of becoming a Tranont Life referring agent, log in to your Tranont.com back office, click "Tranont Life" in the Quick Links menu bar, click "Learn more" under Become a Tranont Life Agent, then click "Join the Team" and follow the process. Points awarded only for the first time contracting with Tranont Life. The process for becoming a referring agent must be complete before end of day June 30, 2020)
- 250 points Personally register for the next Convention (register online at: tranont.com/convention. One-time points are given for personal preregistrations, including all registrations since October 2019)
- 750 points Personally register for the next Convention during your new Associate sign-up process (counted for new Associates with a start date on or after March 1, 2020; excludes other one-time point awards for personal Convention registration)
- 10 points ea. Open line Convention preregistrations (counted by SKU 55, SLC 2020 Convention, October 2019 – February 2020, based on March 31, 2020 open line. No open line preregistration for any position above Diamond. An open line constitutes your full downline according to placement, minus all Associates which fall below an Associate of equal or greater rank to your position)

Reoccurring point opportunities:

- 0.31 points/policy point Refer or write a life policy that has closed and commission paid out (in order to receive life policy or annuity policy points, Associates must be licensed with Tranont Life, their name must be on the application form, and the policy must close. All points will be given based on "paid to grid," not the target premium. Points from FGL and ANICO policies are calculated at .31% of the paid to grid points. All annuity points are calculated at .25% of the paid to grid points. Tranont Life reserves the right to determine "value" and "points" on life and annuity policies)
- 0.25 points/policy point Refer or write an annuity that has closed and commission paid out (in order to receive life policy or annuity policy points, Associates must be licensed with Tranont Life, their name must be on the application form, and the policy must close. All points will be given based on "paid to grid," not the target premium. Points from FGL and ANICO policies are calculated at .31% of the paid to grid points. All annuity points are calculated at .25% of the paid to grid points. Tranont Life reserves the right to determine "value" and "points" on life and annuity policies)
- 40 points ea. All new open line registrations for the Convention (no open line preregistration for any position above Diamond. Counted only for new preregistrations starting March 1, 2020. An open line constitutes your full downline according to placement, minus all Associates which fall below an Associate of equal or greater rank)



- 20 points ea. Submit a qualified new lead for merchant processing, home security, or business phones (to submit qualified leads for Tranont Retail Services, visit: <https://www.tranontretail.com/referral>.
A qualified lead is: a) A viable potential customer with whom the referring Associate has conversed concerning the service; b) A viable potential customer that has consented to the Associate submitting their information as a lead; c) A viable potential customer that is expecting to be contacted by a sales agent; and d) A viable potential customer with whom the Associates has fully completed the lead submission form with correct information. A maximum of 300 points total can be awarded during the full incentive period for submitting referrals)
- 200 points New, closed merchant processing account (a maximum of 600 points total can be awarded during the full incentive period for new, closed retail service accounts. Points are awarded when Tranont is paid. The time period when a new account closes and when Tranont is paid varies by service and may take up to 8 weeks. Points will not be awarded on accounts for which Tranont is paid after June 30, 2020)
- 200 points New, closed home security account (a maximum of 600 points total can be awarded during the full incentive period for new, closed retail service accounts. Points are awarded when Tranont is paid. The time period when a new account closes and when Tranont is paid varies by service and may take up to 8 weeks. Points will not be awarded on accounts for which Tranont is paid after June 30, 2020)
- 200 points New, closed business phone account (a maximum of 600 points total can be awarded during the full incentive period for new, closed retail service accounts. Points are awarded when Tranont is paid. The time period when a new account closes and when Tranont is paid varies by service and may take up to 8 weeks. Points will not be awarded on accounts for which Tranont is paid after June 30, 2020)
- 750 points Achieve 2,500 or more CP volume in a month during the Campaign
- 500 points Achieve 1,500-2,499 CP volume in a month during the Campaign
- 250 points Achieve 1,000-1,499 CP volume in a month during the Campaign
- 100 points Achieve 200-999 CP volume in a month during the Campaign
- 125 points Your Tranont Health and/or Brizo Pure subscription successfully runs between the 1st – 7th of the month (minimum PV of 25 per subscription)
- 65 points Your Tranont Health and/or Brizo Pure subscription successfully runs between the 8th – 15th of the month (minimum PV of 25 per subscription)
- 100 points Personally sponsor a new Associate
- 250 points Assist your newly sponsored Associate to reach 100 PV within their first calendar
- 200 points Assist your newly sponsored Associate to register for Convention
- 500 points Assist your newly sponsored Associate to rank advance during the Campaign; 500 points awarded per rank advancement



- 1,500 points Personally rank advance (counted on work completed March – June. Rank advancement is calculated on the 1st day of the following work month); 1,500 points awarded per rank advancement
- Special Event Points Limited-time special events will occur at random and without notice and award some points toward the Campaign on an event-by-event basis

5. PRIZES: The Winners of the Campaign (the “Winners”) must earn a minimum of 7,500-9,999 qualified and verified points during the Campaign and will qualify for a four (4) days and three (3) night stay in the Dominican Republic. The Winners that earn at least 10,000-14,999 qualified and verified points will qualify for a four (4) days and three (3) night stay in the Dominican Republic plus airfare to and from the Dominican Republic. The Winners that earn over 15,000 qualified and verified points will qualify for a four (4) days and three (3) night stay in an upgraded suite in the Dominican Republic plus airfare to and from the Dominican Republic. Additional branded merchandise will be awarded and shipped to participants the month after earning qualified and verified totals at 2,500, 5,000, 7,500, 10,000, 12,500, 15,000, and 20,000 points, subject to availability and while supplies last. The award of branded merchandise does not constitute the participant as a “Winner” and does not qualify the participant for trip prizes. The specifics of the prize shall be solely determined by Tranont. The prize is non-transferable and has no redeemable cash value. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winners. Airfare includes standard cabin tickets. Winners may upgrade to a higher ticket at his/her own personal expense. Prizes do not include any costs or expenses incurred by Winners other than those outlined herein. Excursions, souvenirs, gifts, food, and other costs not specifically mentioned are not covered in the prize. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted or will be accepted.

- Winners must have a valid passport at the time of the Escape to Paradise 2020 Campaign trip.
- Activity during March 2020 will be retroactively calculated and rewarded; exclusions apply.
- Only one position can win per household. Each Associate position counts as one person. Points between positions cannot be combined or transferred. If competing between Tranont Life and Tranont, the position with the most points only will count toward the incentive, and all other exclusions apply.
- A winning position will be offered their reward for one person and one guest. Any responsibility or cost associated with additional guests (which includes, but is not limited to, the cost of travel, lodging, food, and transportation), lay solely with the Winner of the incentive. Children under 18 years-old will not be allowed to attend.
- Winners must be active Associates in good standing (as defined by the Associate policy manual) throughout the duration of the competition and travel period to qualify. Trip attendees who are later deemed as not having been in good standing may be found responsible for costs and damages to Tranont.
- Points earned are no guarantee of winning a reward. Tranont reserves the sole right to select winners based on its discretion.
- Acts of nature may change the availability of rewards. Tranont reserves the sole right to delay, change, or forego all applicable material aspects of the reward due to acts of nature.



6. **SELECTION OF WINNER:** Winners will be determined by the highest verified point totals during the Campaign. Winners will be announced and notified prior to the event.

POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY TRANONT, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CAMPAIGN. A PARTICIPANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL PARTICIPANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. NON-COMPLIANT PURCHASES WILL RESULT IN LOSS OF POINTS AND DISQUALIFICATION FROM ANY AND ALL APPLICABLE PRIZES.

7. Tranont is excited about the Dominican Republic Campaign. Individuals who qualify for the award Campaign must accept and provide proof of passport forty-five (45) days prior to the event. Individuals who qualify and accept are responsible for the cost of the resort room if they fail to attend the event.
8. **PRIVACY AND PUBLICITY:** Except where prohibited, participation in the Campaign constitutes a participant's consent to Tranont's use of his/her name, likeness, voice, opinions, biographical information, and state of residence for promotional purposes in any media without further payment, permission or consideration.
9. **TERMS & CONDITIONS:** Tranont reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Campaign should any act of nature, political unrest, virus, bug, non-authorized human intervention, fraud, or other cause beyond Tranont's control, corrupt or affect the administration, security, fairness, or proper conduct of the Campaign. Tranont reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the Campaign process or the operation of the Campaign or website or violates these Terms & Conditions. Tranont has the right, in its sole discretion, to maintain the integrity of the Campaign.
10. **RELEASE AND LIMITATIONS OF LIABILITY:** By participating in the Campaign, Participants agree to release and hold harmless Tranont, and their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Campaign or receipt or use of any prize, including, but not limited to: (a) any technical errors that may prevent a participant from participating; (b) unauthorized human intervention in the Campaign; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Campaign or the processing of entries; or (f) injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from participant's participation in the Campaign or receipt of any prize. Participant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering, if any, and participating in the Campaign, and in no event shall the Released Parties be liable for attorney's fees. Participant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.
11. **DISPUTES:** THIS CAMPAIGN IS GOVERNED BY THE LAWS OF THE USA AND UTAH, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Campaign, Participant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of, or connected with this Campaign, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Utah having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for,



and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this Campaign). Participant further waives all rights to have damages multiplied or increased.

12. WINNERS LIST: To obtain a copy of the Winners' names or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to 3451 N. Triumph Blvd., Garden Level, Lehi, Utah 84043. Requests must be received no later than July 31, 2020.
13. SPONSOR: The Sponsor of the Campaign is Tranont 3451 N. Triumph Blvd., Garden Level, Lehi, Utah 84043.
14. FACEBOOK: If you use Facebook to communicate or advertise a campaign, contest, or sweepstakes, include the following: The Campaign hosted by Tranont is in no way sponsored, endorsed, administered by, or associated with Facebook.
15. By participating, You, the Participant, have affirmatively reviewed, accepted, and agreed to all of the Official Rules.